



EIC 2024 **SPONSORING KIT**

APRIL 23-26

2024

TOULOUSE/FRANCE

INTRODUCTION

EIC 2024

The **E**uropean **I**ron **C**lub has been a forum for iron researchers for half a century. Its biennial meetings showcase the latest in iron research, from basic biology to clinical practice. EIC2024 will feature world-leading experts in iron field.

THE MASTERCLASS-IRON IN THE CLINIC

A day-long symposium featuring the world-leaders in thalassaemia, hemochromatosis, cardiovascular disease, chronic kidney disease, cancer, maternal health....

TOPICS 2024

- Iron in cardiovascular disease
- Iron in CKD
- Iron & neurodegeneration
- Novel approaches in iron supplementation and chelation
- Novel therapies for disorders of iron metabolism

EIC 2024

DEAR INDUSTRY COLLEAGUES,

We are asking for your support for the **European Iron Club 2024** in **Toulouse, France**, hosted by Drs. Delphine Meynard and Léon Kautz for **April 23 to 26, 2024**.

The **European Iron Club** has hosted **dozens of meetings for iron-minded clinicians and scientists** for more than **50 years**, and we have recently grown in size so that **>300 delegates** from around the world are expected for our Toulouse event.

The conference will strive to integrate **basic research into iron biology** with **clinical practice** and **new therapeutic options** relating to disorders of iron homeostasis. Our Sponsorship Brochure explains **a range of opportunities** by which your company can **support EIC 2024**, how you can **take part in the meeting itself** through attendance, securing a place at the Banquet, and by **hosting an exhibition**. You also have the possibility to **support EIC 2024**.

The meeting is a **unique opportunity to foster collaboration** across different iron-related fields. We will start the meeting on Tuesday, April 23 with **Master Class programme**, which has a clear clinical and therapeutic focus, is dedicated to **invited lectures by colleagues who do exciting work** relevant to Biolron. We will also have **a large number of plenary session talks** selected from submitted abstracts, allowing young investigators to present their works.

Poster walks will enable personal interactions between young and more senior scientists. Additionally, we will **award special prizes** for outstanding oral and poster presentations by trainees.

We are reaching out for **sponsorship** to support our exciting program, and particularly **participation of young investigators**. As disorders of iron metabolism are of high importance globally, we would like **to support young scientist and medical doctors from all over the world** to attend our conference.

We highly appreciate your support.

ABOUT TOULOUSE

In the heart of the **South-West of France**, **Toulouse** is an **urban area** that boasts **multiple attributes** that seduce entrepreneurs and travellers alike. It combines a **strong economic outlook**, stunningly **beautiful heritage**, a **rich culture**, **high-quality gastronomy**... Knowledgeable and also vibrant, this is all thanks to a **sun-kissed climate** and a **local temperament** that is always inclined to **celebrate and create joy**.

KEY POINTS ABOUT TOULOUSE



- **4th largest city in France**
- **Capital of the Occitanie region**
- Situated 681km south of **Paris**, 110km from the ski resorts of the **Pyrenees**, 150km from the **Mediterranean Sea** and 250km from the **Atlantic Ocean**.



- **472,000 inhabitants** in Toulouse
- **1,3 million inhabitants** across the urban area.



- **N° 1 in the world** for the **aeronautics industry**
- **International airport (9 million passengers a year)**
 - Situated **20 minutes from the city centre**
 - **40 daily flights** between Paris and Toulouse



- **2,031 hours of sunshine** on average per year
- **638mm of rainfall** on average per year

WHY BECOME A SPONSOR ?



VISIBILITY & NETWORKING

EIC 2024 will bring together **iron researchers, clinicians and scientists** from all around the world. It offers unique sponsorship opportunities to **increase your company's visibility** and generate **new business opportunities**

EXHIBITION SPACE



EIC 2024 is a unique place to **showcase** your latest innovations, to **launch and confront** new products and **highlight** existing ones, and **exchange** ideas with the world of research

GALA DINNER



As a sponsor you have the advantage of securing a place at the **congress gala dinner**

EIC 2024

SPONSORING OPTIONS

SPONSORSHIP PACKAGES

	Iron	Gold	Silver	Bronze	Essential
	20,000 € excl. VAT (VAT 20%)	10,000 € excl. VAT (VAT 20%)	5,000 € excl. VAT (VAT 20%)	2,000 € excl. VAT (VAT 20%)	500 € excl. VAT (VAT 20%)
Exhibition space Surface area : <ul style="list-style-type: none">• 6sqm (IRON, GOLD and SILVER).• 3 sqm (BRONZE) 1 table & 2 chairs	Pre-allocated stand Prime position	Pre-allocated stand	First come, first serve stand	First come, first serve stand	-
Registered attendees + gala dinner	4	3	2	1	-
Company logo display on conference abstract e-book	✓	✓	✓	✓	✓
Name, logo and URL on the conference homepage in the "Sponsors" section	✓	✓	✓	✓	✓
Insertion of your flyer in the conference bags	✓	✓	✓	-	-
Advertising slide on the conference screen during breaks	✓	✓	-	-	-

OTHER PARTNERSHIPS

Please contact us at sponsors-eic@inviteo.fr

COMMITTEES

SCIENTIFIC COMMITTEE

- Edouard Bardou Jacquet
- Hal Drakesmith
- Zoubida Karim
- Léon Kautz
- Delphine Meynard
- Carole Peyssonnaud

ORGANIZING COMMITTEE

- Céline Besson-Fournier
- Léon Kautz
- Chloé Latour
- Delphine Meynard

EIC 2024

GENERAL TERMS AND CONDITIONS

The following general terms and conditions define the conditions for participation of a company as an exhibitor to EIC 2024 Congress.

VAT applied : 20%

Request for participation and payment methods

Any company wishing to participate to EIC 2024 have to register online (coming soon). Transmission of this registration constitutes a firm commitment to pay the full price of the rental of the booth and / or different service options chosen by the exhibitor/sponsor.

The company "Insight Outside" is responsible for issuing and forwarding the invoice to the participating company. Payment is to be made upon receipt of the invoice.

Registration disclaimer - cancellation by the exhibitor

Application for participation constitutes a firm commitment.

- Cancellation notice received before 31 January, 2024 : 100% refund
- Cancellation notice received between 1 February, 2024 to 22 March, 2024: 50% refund
- Cancellation notice received from 23 March 2024: no refund

Any withdrawal must be communicated by the exhibiting company by email at the following address: sponsors-eic24@inviteo.fr

In the event that an exhibitor, for any reason, does not occupy his booth at the set-up time, it will be considered as resigning. The organizer may dispose of the booth of the defaulting exhibitor without the latter being able to claim any refund or compensation, even if the booth is allocated to another exhibitor.

If you have any question, any issue or any request, don't hesitate to contact us by mail at the following adress : sponsors-eic24@inviteo.fr



**EIC
2024**

www.eic2024.com

CONTACT



sponsors secretary
sponsors-eic24@inviteo.fr

**sponsors and exhibition
form**
Coming soon !